



CONSTRUCTION LEADERSHIP FORUM

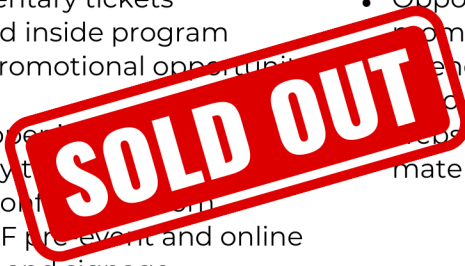
VRCA SIGNATURE EVENT



Presenting Title (1)

\$15,000

- 5 complimentary tickets
- Full-page ad inside program
- 3-minute promotional opportunity at podium
- Introduce opportunity to attendees
- Opportunity to provide promotional swag item for attendees
- Logo on CLF pre-event and online advertising and signage
- Opportunity to provide promotional swag item for attendees
- Logo with hyperlink on all CLF website and virtual promotional materials



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Keynote (2)

\$8000

- 2 complimentary tickets
- 1/2-page ad outside back cover of CLF program
- 1-minute promotional opportunity at podium
- Introduce close to attendees
- Opportunity to provide promotional swag item for attendees
- Logo with hyperlink in 2 dedicated promo emails
- Logo with hyperlink on all CLF website and virtual promotional materials
- Logo on CLF pre-event and online advertising and signage



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Health & Safety (2)

\$6000

- 2 complimentary tickets
- 1/4-page ad in CLF program
- Co-introduce Health & Safety Session
- 1-minute promotional opportunity at podium

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Session (5)

\$6000

- 2 complimentary tickets
- Co-introduce Health & Safety Session
- 1-minute promotional opportunity at podium



Photobooth (1)

\$6000

- 1 complimentary photobooth for event
- Signage and branding throughout event and website marketing

SOLD OUT

Notebook (1)

\$5000

- 1 complimentary notebook for all attendees
- Branded notebook with company logo and event signage

SOLD OUT

Swag Bag (1)

\$5000

- 1 complimentary swag bag for all attendees
- Branded tote bag with company logo and event signage

SOLD OUT

Lanyard (1)

\$4000

- 1 complimentary ticket to event
- Branded lanyard with company logo distributed to all attendees

SOLD OUT

Thursday Arrival

\$4000

Networking Activities (3)

- 1 complimentary ticket to conference and pre-event networking activities
- Branding and signage at pre-event, website, and e-materials with hyperlink

Thursday Meet & Greet (4)

\$3500

- 1 complimentary ticket
- Shout-out during welcome speech
- Prominent signage and placement throughout meet & greet





Friday Whistler Woodlands Terrace Dinner Reception (6)

\$3500

- 1 complimentary ticket
- Shout-out during welcome speech
- Prominent signage and placement throughout meet & greet

Charging Station (7)

\$3500

- 1 complimentary ticket
- Logo on charging station
- Logo on e-materials with hyperlink



Meal (Breakfast/Lunch/Coffee Break) (6)

\$2500

- Prominent signage throughout meal breaks
- Noted sponsorship on e-materials and event programming
- Shout-out from emcee throughout event



CLF Attendee Demographic Breakdown

Manufacturers and Suppliers
13%

Trade Contractors
30%

Professional Services
26%

General Contractors
31%

