



VANCOUVER
REGIONAL
CONSTRUCTION
ASSOCIATION



2025 – 2028

STRATEGIC PLAN

EXECUTIVE SUMMARY

VISION

Building
tomorrow's
communities.

MISSION

Uniting the voice of
construction in the
Lower Mainland—
driving connection,
advancing change and
leading the industry
forward.

VALUES

Community,
Leadership,
Integrity,
Inclusivity,
Innovation

PRIORITIES

EVOLVE

EVOLVE the association
to stay relevant and
lead in the new era of
construction.

UNITE

UNITE industry
stakeholders to create a
strong, collective voice
and strengthen the
future of construction.

AMPLIFY

AMPLIFY the brand and
value of construction to
elevate the industry's
profile and attract the next
generation.