



**VRCA**

**2026 VRCA  
SPONSORSHIP  
PACKAGE**





# CONSTRUCTION LEADERSHIP FORUM

## VRCA SIGNATURE EVENT

### PRESENTING TITLE

- 5 complimentary tickets
- 3-minute speaking opportunity at podium
- 2 banners in conference room
- Full page ad inside programming
- Opportunity to provide promotional items
- Email mention
- Social media mention
- Logo on programming and print materials
- Logo on website
- Mention by emcee

### BREAKFAST SPONSOR FRIDAY & SATURDAY

- 1 complimentary ticket
- Logo in designated area
- 1 banners in designated area
- Photo slideshow in sponsor loop on screens
- Social media mention
- Logo on programming and print materials
- Logo on website
- Mention by VRCA President

### OPENING KEYNOTE

- (3) complimentary tickets
- 2-minute speaking opportunity at podium
- Introduce opening keynote
- Half page ad inside programming
- Opportunity to provide promotional items
- Email mention
- Social media mention
- Logo on programming and print materials
- Logo on website
- Mention by emcee

## SAFETY KEYNOTE

- (3) complimentary tickets
- 2-minute speaking opportunity at podium
- Introduce closing keynote
- Half page ad inside programming
- Opportunity to provide promotional items
- Email mention
- Social media mention
- Logo on programming and print materials
- Logo on website
- Mention by emcee

## TOOLBOX SESSIONS

- 2 complimentary tickets
- 1-minute speaking opportunity at podium
- Co-introduce keynote speaker
- Quarter page ad inside programming
- Opportunity to provide promotional items
- Presence in slide presentation during session
- Social media mention
- Logo on programming and print materials
- Logo on website
- Mention by emcee

## LOUNGE SPONSOR

- 2 complimentary tickets
- Brand in designated area
- 1 banner displayed in lounge area
- Logo on programming and print materials
- Logo on website
- Mention by emcee

## SESSION SPONSOR

- 2 complimentary tickets
- 1-minute speaking opportunity at podium
- Opportunity to provide promotional items
- Presence in slide presentation during session
- Logo on programming and print materials
- Logo on website
- Mention by emcee

## LIVE GAMESHOW - THE GENERATIONAL FACE-OFF LIVE!

- (1) complimentary full conference pass
- 1-minute speaking opportunity at podium
- Logo in designated area
- Photo slideshow in sponsor loop on screens
- Social media mention
- Logo on programming and print materials
- Logo on website
- Mention by emcee

## NOTEBOOK

- 1 complimentary ticket
- Logo on notebook for all attendees
- Social media mention
- Logo on programming and print materials
- Logo on website
- Mention by emcee

## PHOTO BOOTH - THURSDAY NETWORKING RECEPTION

- 1 complimentary ticket
- Logo on printed/digital photo
- Logo on programming and printed materials
- Logo on website
- Mention by emcee
- Social media mention

## WIFI

- (1) complimentary full conference pass
- Logo in designated area
- Photo slideshow in sponsor loop on screens
- Social media mention
- Logo on programming and print materials
- Logo on website
- Mention by emcee

## CHARGING STATIONS

- (1) complimentary full conference pass
- Logo on charging station
- Photo slideshow in sponsor loop on screens
- Social media mention
- Logo on programming and print materials
- Logo on website
- Mention by emcee

## FRIDAY DINNER & WINE SPONSOR

- 1 complimentary ticket
- Logo on dining tables
- Logo on wine bibs
- Social media mention
- Logo on programming and print materials
- Logo on website
- Mention by emcee

# CONSTRUCTION LEADERSHIP FORUM

## LANYARD

- 1 complimentary ticket
- Logo on attendee lanyards
- Social media mention

- Logo on programming
- Logo on website
- Mention by emcee

## LUNCH SPONSOR - FRIDAY & SATURDAY

- 1 complimentary ticket
- Logo in designated area
- 1 banners in designated area
- Photo slideshow in sponsor loop on screens

- Social media mention
- Logo on programming and print materials
- Logo on website
- Mention by emcee

## COFFEE BREAK SPONSOR - FRIDAY & SATURDAY

- Logo in designated area
- Photo slideshow in sponsor loop on screens
- Social media mention

- Logo on programming and print materials
- Logo on website
- Mention by emcee





# VRCA SUMMER CLASSIC GOLF TOURNAMENT

## VRCA SIGNATURE EVENT

### PRESENTING TITLE

- Foursome with course selection
- Guaranteed additional pre-registration for a foursome
- Premium branding on programming and print materials across course(s)
- Welcome speech at tee time

### BEVERAGE STATION

- Guaranteed pre-registration for 2 golfers
- Branding at beverage station
- Email mention

### ENTERTAINMENT

- Guaranteed pre-registration for 1 golfer
- Introduction of entertainment at podium
- 2 banner displayed in entertainment area

### GOLF CART

- Guaranteed pre-registration for 2 golfers
- Logo on 72 golf carts
- Logo on programming and print materials

### GOLF GLOVES

- Guaranteed pre-registration for 2 golfers
- Logo on 144 golf gloves
- Logo on programming and print materials

### SCORE CARD

- Guaranteed pre-registration for 2 golfers
- Logo on 144 score cards
- Logo on programming and print materials

### SWAG BAG GIFT

- Guaranteed pre-registration for 2 golfers
- Logo on swag bag
- Logo on programming and print materials

- Opportunity to set up tent in arrival area
- Opportunity to host putting contest before tee-off
- Social media mention
- Logo on website
- Mention by emcee

- Logo on programming
- Social media mention
- Mention by emcee

- Logo on programming
- Social media mention
- Mention by emcee

- Social media mention
- Mention by emcee

- Email mention
- Social media mention
- Mention by emcee

- Email mention
- Social media mention
- Mention by emcee

- Social media mention
- Mention by emcee

## DINNER

- Guaranteed pre-registration for 2 golfers
- 3-minute speaking opportunity at podium
- 2 banner displayed in dining area

- Logo on programming and print materials
- Social media mention
- Mention by emcee

## GOLF BALLS

- Guaranteed pre-registration for 2 golfers
- Logo on 144 sleeves of golf balls
- Logo on programming and print materials

- Email mention
- Social media mention

## GOLF TOWELS

- Guaranteed pre-registration for 2 golfers
- Logo on 144 golf towels
- Logo on programming and print materials

- Email mention
- Social media mention

## CHIP IN THE BIN

- Guaranteed pre-registration for 2 golfers
- Opportunity to set up booth at tee box

- Logo on programming and print materials
- Social media mention

## LUNCH

- Guaranteed pre-registration for 2 golfers
- Branding at lunch area
- Opportunity to set up tent at lunch area

- Logo on programming and print materials
- Social media mention

## HOLE IN ONE - ACTIVATED HOLE

- Guaranteed pre-registration for 2 golfers
- Opportunity to set up tent at tee box

- Social media mention
- Logo on programming and print materials

## PUTTING CONTEST

- Guaranteed pre-registration for 2 golfers
- Branding on putting green
- Social media mention

- Logo on programming and print materials
- Mention by emcee

## TICKET

- Guaranteed pre-registration for 2 golfers
- Logo on tickets
- Social media mention

- Logo on programming
- Mention by emcee

## PREMIUM HOLE - ACTIVATED

- Guaranteed pre-registration for 2 golfers
- Opportunity to set up tent at tee box

- Social media mention
- Logo on programming and print materials

## BREW BAR

- Company Logo on coffee sleeves
- Guaranteed pre-registration for 2 golfers
- Branding at registration table

- Social media mention
- Logo on programming and print materials
- Mention by emcee

## REGISTRATION

- Guaranteed pre-registration for 2 golfers
- Branding at registration table
- Social media mention

- Logo on programming and print materials
- Mention by emcee

## HOLE - SIGNAGE ONLY

- Logo on programming
- Logo at hole

- Social media mention

## HOLE

- Logo on programming
- Logo at hole

- Social media mention



# VRCA OPEN GOLF TOURNAMENT

## VRCA SIGNATURE EVENT

### PRESENTING TITLE

- Complimentary foursome
- Welcome speech at tee time
- Logo on programming and print materials
- Logo on website
- Social media mention
- Mention by emcee

### DINNER

- Guaranteed pre-registration for 2 golfers
- 3-minute speaking opportunity at podium
- 2 banner displayed at dinner
- Logo on programming and print materials
- Logo on website
- Social media mention
- Mention by emcee

### DINNER WINE

- 2 complimentary golfers
- Guaranteed pre-registration for 2 golfers
- Logo on wine bib at dining table
- Logo on programming and print materials
- Logo on website
- Social media mention
- Mention by emcee

### SWAG BAG GIFT

- Guaranteed pre-registration for 2 golfers
- Logo on swag bag
- Logo on programming and print materials
- Social media mention
- Mention by emcee

# VRCA OPEN GOLF TOURNAMENT

## BEVERAGE STATION

- Guaranteed pre-registration for 2 golfers
- Branding at beverage station
- Email mention
- Logo on programming
- Social media mention
- Mention by emcee

## ENTERTAINMENT

- Guaranteed pre-registration for 2 golfers
- Introduction of entertainment at podium
- 2 banner displayed in entertainment area
- Logo on programming
- Social media mention
- Mention by emcee

## GOLF CART

- Guaranteed pre-registration for 2 golfers
- Logo on 72 golf carts
- Logo on programming and print materials
- Social media mention
- Mention by emcee

## GOLF GLOVE

- Guaranteed pre-registration for 2 golfers
- Logo on 144 golf gloves
- Logo on programming and print materials
- Email mention
- Social media mention
- Mention by emcee

## GOLF BALLS

- Guaranteed pre-registration for 2 golfers
- Logo on 144 sleeves of golf balls
- Logo on programming and print materials
- Email mention
- Social media mention

## LUNCH

- Guaranteed pre-registration for 2 golfers
- Branding at lunch area
- Opportunity to set up tent at lunch area
- Logo on programming and print materials
- Social media mention

## TICKET

- Guaranteed pre-registration for 2 golfers
- Logo on tickets
- Social media mention
- Logo on programming
- Mention by emcee

## PREMIUM HOLE - ACTIVATED

- Guaranteed pre-registration for 2 golfers
- Opportunity to set up tent at tee box
- Social media mention
- Logo on programming and print materials

## BREW BAR

- Company Logo on coffee sleeves
- Guaranteed pre-registration for 2 golfers
- Branding at registration table
- Social media mention
- Logo on programming and print materials
- Mention by emcee

## REGISTRATION

- Guaranteed pre-registration for 2 golfers
- Branding at registration table
- Social media mention
- Logo on programming and print materials
- Mention by emcee

## HOLE - SIGNAGE ONLY

- Logo on programming
- Logo at hole
- Social media mention



## AWARDS OF EXCELLENCE

### VRCA SIGNATURE EVENT

#### PRESENTING TITLE

- 2 complimentary tickets seated at head table
- 10 complimentary tickets
- Full page ad inside programming
- 3-minute speaking opportunity at podium
- Opportunity to provide promotional items
- Premium branding on programming, print materials
- Premium branding on digital assets
- Logo engraved on trophy, presented at the AoE Gala
- Opportunity to present an award at the AoE Gala
- Email mention
- Social media mention
- Logo on website
- Mention by emcee

#### RED CARPET

- 2 complimentary tickets
- Branding at designated area
- 2 banner displayed in designated area
- Logo on programming and printed materials
- Logo on digital assets
- Logo on website
- Social media mention
- Mention by emcee

#### AWARD

- 2 complimentary tickets with VIP seating
- Logo engraved on trophy, presented at the AoE Gala
- Opportunity to present an award at the AoE Gala
- Logo on programming and print materials
- Logo on digital assets
- Logo on website
- Email mention
- Social media mention
- Mention by emcee

#### NETWORKING ENTERTAINMENT

- 1 complimentary tickets with VIP seating
- Branding at designated area
- Logo on programming and print materials
- Logo on digital assets
- Logo on website
- Email mention
- Social media mention
- Mention by emcee

# AWARDS OF EXCELLENCE

## DINNER

- 1 complimentary tickets with VIP seating
- Logo on dining table
- Logo on programming and print materials
- Logo on digital assets
- Logo on website
- Social media mention
- Mention by emcee

## BLACK TIE BEVERAGE SPONSORS

- 1 complimentary tickets with VIP seating
- Logo on dining table
- Logo on programming and print materials
- Logo on digital assets
- Logo on website
- Social media mention
- Mention by emcee

## GOLF CART

- Guaranteed pre-registration for 2 golfers
- Logo on 72 golf carts
- Logo on programming and print materials
- Social media mention
- Mention by emcee

## LOUGE/ ICE BAR

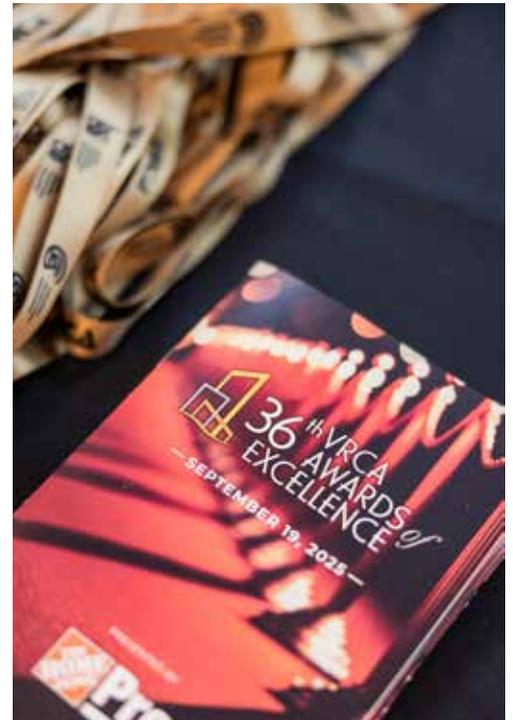
- 1 complimentary ticket
- Logo carved into ice bar
- Custom cocktail named after company
- Logo on programming and print materials
- Logo on digital assets
- Logo on website
- Social media mention
- Mention by emcee

## PHOTOBOOTH

- 1 complimentary ticket with VIP seating
- Logo on printed/digital photo
- Logo on programming and printed materials
- Logo on website
- Mention by emcee
- Social media mention

## GALA LOUNGE

- 2 complimentary tickets
- Brand in designated area
- Logo on programming and print materials
- Logo on website
- Social media mention
- Mention by emcee





## HOLIDAY LUNCHEON

### VRCA SIGNATURE EVENT

#### PRESENTING TITLE

- 10 complimentary tickets
- 3-minute speaking opportunity at podium
- Opportunity to present cheque to charity
- Premium branding on programming, print materials
- Premium branding on digital assets

- Email mention
- Social media mention
- Logo on website
- Mention by emcee

#### CASINO

- 5 complimentary tickets
- Premium branded casino
- Premium branding on programming and print materials
- Logo on digital assets

- Email mention
- Social media mention
- Logo on website
- Mention by emcee

#### ICE BAR

- 5 complimentary tickets
- Logo carved into 10' ice bar
- 2-minute speaking opportunity at the podium
- Logo on programming and print materials
- Logo on digital assets

- Logo on website
- Email mention
- Social media mention
- Mention by emcee

## NETWORKING LOUNGE

- 3 complimentary tickets
- Branding in designated area
- Logo on programming and print materials
- Logo on digital assets

- Logo on website
- Email mention
- Social media mention
- Mention by emcee

## CHAIR'S LOUNGE

- 3 complimentary tickets
- Branding in designated area
- Logo on programming and print materials
- Logo on digital assets

- Logo on website
- Email mention
- Social media mention
- Mention by emcee

## PRIZE TABLE

- 3 complimentary tickets
- Branding in designated area
- 1 banner displayed in designated area
- Logo on programming and print materials
- Logo on digital assets

- Logo on website
- Email mention
- Social media mention
- Mention by emcee

## PHOTOBOOTH - 360 BOOTH

- 3 complimentary tickets
- Logo on printed/digital photo
- Logo on programming and print materials
- Logo on digital assets

- Logo on website
- Social media mention
- Mention by emcee

## PHOTOBOOTH

- 3 complimentary tickets
- Logo on printed/digital photo
- Logo on programming and print materials
- Logo on digital assets

- Logo on website
- Social media mention
- Mention by emcee

## LUNCH

- 2 complimentary tickets
- Logo on dining table
- Logo on programming and print materials
- Logo on digital assets

- Logo on website
- Social media mention
- Mention by emcee

## WINE

- 2 complimentary tickets
- Logo on wine bib at dining table
- Logo on programming and print materials
- Logo on digital assets

- Logo on website
- Social media mention
- Mention by emcee

## BREW BAR

- Logo on coffee cup/sleeves
- Logo on programming and print materials
- Logo on digital assets

- Logo on website
- Social media mention
- Mention by emcee

## LANYARD

- 1 complimentary ticket
- Logo on attendee lanyards
- Logo on programming and print materials
- Logo on digital assets

- Logo on website
- Social media mention
- Mention by emcee

# HOLIDAY LUNCHEON

## PRIZE TICKET

- 1 complimentary ticket
- Logo on prize tickets
- Logo on programming and print materials
- Logo on digital assets
- Logo on website
- Social media mention
- Mention by emcee

## ENTERTAINMENT

- 1 complimentary ticket
- Logo on programming and print materials
- Logo on digital assets
- Logo on website
- Social media mention
- Mention by emcee

## REGISTRATION

- 1 complimentary ticket
- Logo at designated area
- Logo on programming and print materials
- Logo on digital assets
- Logo on website
- Social media mention
- Mention by emcee

## CASINO TABLE

- Logo at designated casino table
- Logo on programming and print materials
- Logo on digital assets
- Logo on website
- Social media mention
- Mention by emcee





## 2026 VRCASPONSORSHIP PACKAGE

Interested in sponsoring our Signature Events?  
Please contact [sponsor@vrca.ca](mailto:sponsor@vrca.ca) for more information

