



VRCA

**2026 VRCA
SPONSORSHIP
PACKAGE**





AWARDS OF EXCELLENCE

VRCA SIGNATURE EVENT

PRESENTING TITLE

- 2 complimentary tickets seated at head table
- 10 complimentary tickets
- Full page ad inside programming
- 3-minute speaking opportunity at podium
- Opportunity to provide promotional items
- Premium branding on programming, print materials
- Premium branding on digital assets
- Logo engraved on trophy, presented at the AoE Gala
- Opportunity to present an award at the AoE Gala
- Email mention
- Social media mention
- Logo on website
- Mention by emcee

RED CARPET

- 2 complimentary tickets
- Branding at designated area
- 2 banner displayed in designated area
- Logo on programming and printed materials
- Logo on digital assets
- Logo on website
- Social media mention
- Mention by emcee

AWARD

- 2 complimentary tickets with VIP seating
- Logo engraved on trophy, presented at the AoE Gala
- Opportunity to present an award at the AoE Gala
- Logo on programming and print materials
- Logo on digital assets
- Logo on website
- Email mention
- Social media mention
- Mention by emcee

NETWORKING ENTERTAINMENT

- 1 complimentary tickets with VIP seating
- Branding at designated area
- Logo on programming and print materials
- Logo on digital assets
- Logo on website
- Email mention
- Social media mention
- Mention by emcee

AWARDS OF EXCELLENCE

DINNER

- 1 complimentary tickets with VIP seating
- Logo on dining table
- Logo on programming and print materials
- Logo on digital assets
- Logo on website
- Social media mention
- Mention by emcee

BLACK TIE BEVERAGE SPONSORS

- 1 complimentary tickets with VIP seating
- Logo on dining table
- Logo on programming and print materials
- Logo on digital assets
- Logo on website
- Social media mention
- Mention by emcee

GOLF CART

- Guaranteed pre-registration for 2 golfers
- Logo on 72 golf carts
- Logo on programming and print materials
- Social media mention
- Mention by emcee

LOUGE/ ICE BAR

- 1 complimentary ticket
- Logo carved into ice bar
- Custom cocktail named after company
- Logo on programming and print materials
- Logo on digital assets
- Logo on website
- Social media mention
- Mention by emcee

PHOTOBOOTH

- 1 complimentary ticket with VIP seating
- Logo on printed/digital photo
- Logo on programming and printed materials
- Logo on website
- Mention by emcee
- Social media mention

GALA LOUNGE

- 2 complimentary tickets
- Brand in designated area
- Logo on programming and print materials
- Logo on website
- Social media mention
- Mention by emcee





2026 VRCASPONSORSHIP PACKAGE

Interested in sponsoring our Signature Events?
Please contact sponsor@vrca.ca for more information

