

CONNECT. CREATE. CONSTRUCT.



**British
Columbia
Construction
Association**

INAUGURAL EVENT

Thursday, September 24, 2026

PNE Forum – 2901 E Hastings St., Vancouver, BC

EXHIBITOR'S KIT

NOT YOUR AVERAGE TRADESHOW

**LIVE DJ • BuildTalks • Live Demonstrations Skills
Competition • Meeting Pods • Networking Lounges •
Connector Lounge • Food Trucks • BuildFest Beer
Garden • Live Music • BuildFest Block Party**

One Industry. One Community. One BuildFest.

www.vrca.ca | events@vrca.ca | sponsor@vrca.ca

CONNECT. CREATE. CONSTRUCT.

Welcome to BUILDfest

BuildFest is VRCA's newest signature construction festival, created in partnership with BCCA. More than a tradeshow, it blends business development, education, networking and celebration into one unforgettable day.



About VRCA

VRCA has proudly served British Columbia's construction industry for almost a century, bringing together general contractors, trade contractors, manufacturers, suppliers and professional service providers through advocacy, education, networking and industry leadership.

BUILDfest continues that mission by creating a fresh, energetic experiences for VRCA members and the construction industry where connections become opportunities.



One Industry. One Community. One BuildFest.

www.vrca.ca | events@vrca.ca | sponsor@vrca.ca

Why BuildFest?

Not another conference. Not another tradeshow.

BUILDfest combines an exhibition, festival atmosphere and networking experience designed to help companies build relationships, generate leads and celebrate BC's construction community.

FEATURING



Why Exhibit?

WHY EXHIBIT AT BUILDFEST?



CONNECT. CREATE. CONSTRUCT.

One Industry. One Community. One BuildFest.

www.vrca.ca | events@vrca.ca | sponsor@vrca.ca

CONNECT. CREATE. CONSTRUCT.



LOCATION & HOURS

PNE Forum
2901 E Hastings St., Vancouver, BC
Thursday, September 24, 2026
9am Doors Open
5pm-8pm Block Party

EXHIBITOR FEES

Regular Booth 10 x10 - \$1999
Corner Booth - Extra \$250
Double Booth 10x20 - \$2999
Corner Booth - Extra \$350

All exhibits will have 1 table, and 2 chairs. Other decoration materials, such as carpets, and electrical outlets may be available for an additional fee.
Hanging banners are not allowed.

INCLUDES

Promotion on VRCA Website
Promotion on our social media platforms
24-hour security from set-up to strike
2 x Block Party Passes
4 x Customer Tradeshow Day Pass

SET-UP

Wednesday, September 23, 2026
7am - 11pm

STRIKE

Thursday, September 24, 2026
8pm - 11pm

One Industry. One Community. One BuildFest.

www.vrca.ca | events@vrca.ca | sponsor@vrca.ca

7 Ways to Maximize Your BuildFest Exhibitor Experience

Create an experience, not just a booth. Here are seven ways to stand out, engage attendees, and generate quality leads.

	GRAB THEIR ATTENTION Use bold signage, lighting, movement and a clear message that makes people stop.
	CREATE AN EXPERIENCE Offer giveaways, games, demos or interactive activities that visitors will remember.
	START CONVERSATIONS Be welcoming. Smile, ask questions and engage visitors instead of waiting for them.
	SHOW, DON'T TELL Run live demonstrations or mini presentations throughout the day.
	GO DIGITAL Use QR codes, social media and digital brochures to extend your reach.
	BE SHAREABLE Create a fun photo moment and encourage attendees to tag your company online.
	FOLLOW UP FAST Capture leads digitally and connect within 24-48 hours while you're still top of mind.

CONNECT. CREATE. CONSTRUCT.

Let's Build Something Together



**British
Columbia
Construction
Association**



**BUILDERS LIFE
TALENTCENTRAL**

One Industry. One Community. One BuildFest.

www.vrca.ca | events@vrca.ca | sponsor@vrca.ca



British
Columbia
Construction
Association

EXHIBITORS COMMITMENT

CONTACT INFORMATION:

Company Name: _____

Address: _____ Postal Code: _____

Full Name: _____ Title/Position: _____

Contact Email: _____ Phone Number: _____

Website: _____

Booth Number(s): _____

EXHIBITOR'S PACKAGE:

☐ Member 10 x 10 booth
\$1999 - per booth x _____

☐ Member 10 x 20 booth (limited) *
\$2999 - per booth x _____

☐ Member
+ \$250 - Corner booth x _____

☐ Member
+ \$375 - Corner booth* x _____

ADD-ONS:

☐ Electric Outlet:
\$85 x _____

☐ 10x10 Carpet:
\$125 x _____

PASSES:

☐ Member Trade Show Day Pass (only)
FREE - x _____

☐ Member Block Party Pass
\$65 x _____

☐ Non-Member Trade Show Day Pass (only)
\$49 - x _____

☐ Non-Member Trade Show Day Pass with
Block Party Pass
\$149 x _____

Sub-Total \$ _____ Plus 5% GST _____ = TOTAL _____

PAYMENT DETAILS:

☐ Credit Card

☐ Cheque

Card #: _____

Exp: _____ CVC: _____

Name on Card: _____

Print Name: _____ Date: _____

Client's Signature: _____

All Payments are payable to:

VRCA (Vancouver Regional
Construction Association)

Mailing Address:

3636 East 4th Ave., Vancouver, BC
V5M 1M3

VRCA BUILDFEST 2026

EXHIBITOR TERMS & CONDITIONS

By submitting an application and participating in VRCA BuildFest 2026 ('Event'), the Exhibitor agrees to these Terms & Conditions. 'Organizer' refers to the Vancouver Regional Construction Association (VRCA).

1. EVENT ACCESS, SETUP & TEARDOWN

- 1.1 Exhibitors will have access to the PNE Forum for setup on Wednesday, September 23, 2026, 7:00 AM–11:00 PM.
- 1.2 Touch-ups: Thursday morning before the Event opens.
- 1.3 Exhibitors must ensure their booth is fully set up before the Event opens and fully operational during all published Event hours.
- 1.4 Event opens at 9:00 AM on Thursday, September 24, 2026.
- 1.5 Tear down will take place on Thursday, September 24, 2026, 8:00 PM–11:00 PM. **Early dismantling is not permitted without approval.**

2. BOOTHS, PAYMENT & CANCELLATION

- 2.1 Booths are assigned on a first-paid, first-served basis.
- 2.2 Full payment (plus GST) is due within 10 business days of booking.
- 2.3 Standard booth includes one 10' x 10' space, one 6' table, two chairs, unlimited employee tradeshow day passes, two (2) Block Party passes and four (4) Trade Show guest passes. 10'x20' booth space is limited in number and is assigned on a first -paid, first-served basis.
- 2.4 Electricity, Wi-Fi and carpeting are available at additional cost.
- 2.5 All booth sales are final. No refunds, credits, exchanges or transfers.
- 2.6 The Organizer reserves the right to cancel, postpone, relocate, or modify the Event due to operational requirements or circumstances beyond its control.
- 2.7 In such cases, the Organizer may, at its sole discretion, issue a credit, reschedule the Event, or provide a partial refund.

3. INSURANCE & BOOTH REQUIREMENTS

- 3.1 Exhibitors are responsible for maintaining appropriate commercial general liability insurance and any other required coverage for their business activities.
- 3.2 No ceiling-hung signage is permitted.
- 3.3 No product sales, amplified music, loudspeakers, open flames, hazardous materials or alcohol are permitted. Food sampling requires prior written approval.
- 3.4 Outdoor exhibits are permitted only with prior approval.
- 3.5 Exhibitors are responsible for providing their company signage, displays, and equipment unless otherwise stated.
- 3.6 Exhibitors must keep their booth staffed and operational during all Event hours.
- 3.7 **Exhibitors may not dismantle or leave before the official end time 8:00pm time without approval.**
- 3.8 Exhibitors must maintain a professional appearance and ensure signage is clearly displayed
- 3.9 A standard 110V electrical outlet is available for an added \$85 + gst cost. Exhibitors requiring higher voltage, special electrical load, or non-standard power must make their own arrangements at their own cost and responsibility. Please contact events@vrca.ca
- 3.10 Exhibitors may not sublet, share, or assign their booth space without prior written approval from the Organizer.

4. OPERATIONS & SECURITY

- 4.1 Exhibitors must check in and follow assigned move-in instructions.
- 4.2 Freight/loading procedures will be provided before the Event.
- 4.3 Security will be provided during setup and Event hours; however, exhibitors remain responsible for their own property.
- 4.4 Exhibitors are solely responsible for the security of their products, equipment, displays, and personal belongings
- 4.5 The Organizer and PNE shall not be responsible or liable for any loss, theft, damage, or break-in at any time, and all property is left at the Exhibitor's sole risk
- 4.6 Exhibitors are responsible for the conduct of their employees, contractors, representatives, and guests.

5. CONDUCT & MEDIA

- 5.1 Exhibitors shall conduct themselves professionally and comply with all Organizer, PNE and applicable safety regulations.
- 5.2 Exhibitors must conduct themselves professionally and respectfully toward attendees, staff, venue personnel, and other exhibitors.
- 5.3 Exhibitors must not interfere with neighboring booths, aisles, or Event operations.
- 5.4 Offensive, obscene, discriminatory, defamatory, or unlawful material is strictly prohibited.
- 5.5 Smoking, vaping, and illegal substances are prohibited inside the venue except in designated areas.
- 5.6 The Organizer may photograph or record booths, displays and participants for promotional purposes.
- 5.7 The Organizer reserves the right to remove any exhibit that poses a safety risk or violates these Terms. No refund shall be provided in such cases.
- 5.8 The Organizer shall not be liable for theft, damage, loss, injury, business interruption or circumstances beyond its reasonable control, including severe weather, labour disputes, government restrictions or emergencies.
- 5.9 The Exhibitor grants the Organizer permission to photograph, record, and use images, logos, trademarks, booth displays, and activities for promotional and marketing purposes without compensation

6. LIABILITY & INDEMNITY

- 6.1 The Exhibitor releases, indemnifies, defends, and holds harmless the Organizer from any claims, damages, losses, liabilities, costs, or expenses arising from the Exhibitor's participation in the Event or presence at the venue.
- 6.2 The Organizer is not liable for any injury, loss, theft, damage, or business interruption suffered by the Exhibitor or its representatives.

7. FORCE MAJEURE

- 7.1 The Organizer shall not be liable for cancellation, postponement, interruption, or modification of the Event, including suspension or closure of the venue, due to circumstances beyond its reasonable control, including but not limited to fire, flood, severe weather, labour disputes, government restrictions, public health emergencies, or other acts of God.

8. GENERAL

- 8.1 These Terms & Conditions are governed by the laws of the Province of British Columbia. By signing the Exhibitor Application, the Exhibitor agrees to these Terms & Conditions.

Exhibitor Signature: _____

Date: _____

Print Name: _____

Company: _____