

CONNECT. CREATE. CONSTRUCT.



**British
Columbia
Construction
Association**

INAUGURAL EVENT

Thursday, September 24, 2026

PNE Forum – 2901 E Hastings St., Vancouver, BC

PARTNER WITH US - SPONSOR PROSPECTUS

NOT YOUR AVERAGE TRADESHOW

**LIVE DJ • BuildTalks • Live Demonstrations Skills
Competition • Meeting Pods • Networking Lounges •
Connector Lounge • Food Trucks • BuildFest Beer
Garden • Live Music • BuildFest Block Party**

One Industry. One Community. One BuildFest.

www.vrca.ca | events@vrca.ca | sponsor@vrca.ca

CONNECT. CREATE. CONSTRUCT.

Welcome to BUILDfest

BUILDfest is VRCA's newest signature construction festival, created in partnership with BCCA. More than a tradeshow, it blends business development, education, networking and celebration into one unforgettable day.



About VRCA

VRCA has proudly served British Columbia's construction industry for almost a century, bringing together general contractors, trade contractors, manufacturers, suppliers and professional service providers through advocacy, education, networking and industry leadership.

BUILDfest continues that mission by creating a fresh, energetic experiences for VRCA members and the construction industry where connections become opportunities.



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Why BUILDFest?

Not another conference. Not another tradeshow.

BUILDfest combines an exhibition, festival atmosphere and networking experience designed to help companies build relationships, generate leads and celebrate BC's construction community.

FEATURING



LIVE DJ
ALL DAY



BUILDTALKS



LIVE
DEMONSTRATIONS



SKILLS
COMPETITION



MEETING PODS



NETWORKING
LOUNGES



CONNECTOR
LOUNGE



FOOD TRUCKS



BEER GARDEN



LIVE MUSIC



WRAP-UP
BLOCK PARTY

Why Sponsor?

BUILDFest isn't your average tradeshow. It's a full-day construction festival bringing together contractors, manufacturers, suppliers, consultants, owners and industry professionals for networking, education, entertainment and business development.

Position your company in front of the industry's decision-makers while aligning your brand with one of BC's newest signature construction events.

WHY SPONSOR BUILDFEST?

More than a sponsorship. It's an investment in our industry and our future.

 ELEVATE YOUR BRAND Put your company in front thousands of construction professionals through premium branding, event exposure and digital marketing.	 CONNECT WITH THE INDUSTRY Network with contractors, decision-makers, suppliers and industry leaders who drive projects and build our communities.	 SUPPORT INDUSTRY INNOVATION Showcase your products, services and solutions alongside the latest trends and technologies shaping the construction industry.	 ENGAGE ALL DAY LONG From the exhibitor showcase to BuildTalks, competitions and the Block Party—your brand is part of every experience.	 BE PART OF SOMETHING BIGGER Align your brand with VRCA and the future of the construction industry in British Columbia and beyond.
 DRIVE REAL RESULTS Generate leads, build relationships and create lasting impact with a highly engaged audience.	 ENHANCE YOUR REPUTATION Show your support for workforce development, industry growth and an event that celebrates the builders of our communities.	 MAKE LASTING CONNECTIONS Sponsorship goes beyond the event—relationships built today create opportunities for years to come.	 MAXIMIZE VISIBILITY Your brand will be seen across multiple channels—on-site, online and throughout the BuildFest experience.	 INVEST IN OUR INDUSTRY Together, we build a stronger industry, a better workforce and a more connected BC construction community.

CONNECT. CREATE. CONSTRUCT.

Let's Build Something Together



British
Columbia
Construction
Association



NORTHERN REGIONAL
CONSTRUCTION
ASSOCIATION



SOUTHERN INTERIOR
CONSTRUCTION ASSOCIATION



Vancouver Island
Construction Association



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BuildFest 2026 Sponsorship Opportunities

Title Sponsor

Exclusive (0 Available) | \$30,000

Includes:

- Premium 10' x 20' customized exhibit space (lounge & exhibit)
- Unlimited Customer Day Passes
- 20 BuildFest Block Party Passes
- Premier logo placement alongside VRCA & BCCA across event marketing, website and onsite signage
- Recognition during opening remarks
- 3-5 Mins on stage
- Social media promotion
- Priority booth selection
- First right of renewal
- **** Please contact cathleen@vrca.ca for customization**

Headline Diamond Sponsor | \$20,000

Includes:

- Premium 10' x 10' exhibit booth
- 20 Customer Day Passes
- 15 BuildFest Block Party Passes
- Diamond Sponsor recognition
- **Premium** logo placement and size
- Website, signage and social media recognition

Spotlight Gold Sponsor | \$12,500

Includes:

- Premium 10' x 10' exhibit booth
- 15 Customer Day Passes
- 10 BuildFest Block Party Passes
- **Premium** logo placement and size
- Gold Sponsor recognition
- Website, signage and social media recognition

BuildFest 2026 Sponsorship Opportunities

Festival Experience Sponsor | \$2,000

Includes:

- 4 Customer Day Passes
- 4 Block Party Passes
- Recognition at sponsored activation
- Website listing

Coffee Sponsor Sponsor | \$2,500

Includes:

- 5 Customer Day Passes
- 4 Block Party Passes
- Coffee station branding
- Recognition on stage
- Website and all digital platform recognition

Bar & Food Sponsor | \$2,500

Includes:

- 5 Customer Day Passes
- 4 Block Party Passes
- Recognition on all F&B marketing throughout venue
- Website listing

Beer Garden Sponsor | \$2,500

Includes:

- 5 Customer Day Passes
- 4 Block Party Passes
- Beer Garden branding throughout
- Website listing

BuildFest 2026 Sponsorship Opportunities

Stage & Entertainment Sponsor | \$2,500

Includes:

- 5 Customer Day Passes
- 4 Block Party Passes
- Recognition on entertainment stage
- Recognition on stage
- Website and all digital platform recognition

Block Party Sponsor | \$2,800

Includes:

- 8 Customer Day Passes
- 6 Block Party Passes
- Branding throughout Block Party
- Recognition on stage
- Website and all digital platform recognition

Photo Booth Sponsor | \$3,000

Includes:

- 8 Customer Day Passes
- 6 Block Party Passes
- Branded photo booth experience
- Recognition on stage
- Website and all digital platform recognition

Benefits Included with Every Sponsorship

Recognition on the BuildFest website

Company listing in the event guide

Sponsor recognition onsite

Opportunity to purchase additional customer passes

Access to BuildFest Block Party based on sponsorship level

Opportunity to upgrade sponsorship (subject to availability)



SPONSOR COMMITMENT

CONTACT INFORMATION:

Company Name: _____

Address: _____ Postal Code: _____

Full Name: _____ Title/Position: _____

Contact Email: _____ Phone Number: _____

Website: _____

Booth Number(s): _____

SPONSORSHIP PACKAGE:

☐ Presenting Sponsor \$30,000

☐ Headline (Diamond) Sponsor \$20,000

☐ Spotlight (Gold) Sponsor \$12,500

☐ Photo Booth Sponsor \$3,000

☐ Block Party Sponsor \$2,800

☐ Stage & Entertainment Sponsor \$2,500

☐ Beer Garden Sponsor \$2,500

☐ Coffee Sponsor \$2,000

☐ Bar & Food Sponsor \$2,000

☐ Festival Experience Sponsor \$1,500

ADD-ONS:

☐ Member Trade Show Day Pass (only)
FREE - x _____

☐ Member Block Party Pass
\$65 x _____

☐ Non-Member Trade Show Day Pass (only)
\$49 - x _____

☐ Non-Member Trade show All Day with
Block Party Pass
\$149 x _____

Sub-Total \$ _____ Plus 5% GST _____ = TOTAL _____

PAYMENT DETAILS:

☐ Credit Card

☐ Cheque

Card #: _____

Exp: _____ CVC: _____

Name on Card: _____

Print Name: _____ Date: _____

Client's Signature: _____

All Payments are payable to:

VRCA (Vancouver Regional Construction Association)

Mailing Address:

3636 East 4th Ave., Vancouver, BC
V5M 1M3