

Monthly Education Alert Banner Ads

VRCA's Education Alert – issued on the last Thursday of every month – is designed to help members and their employees stay up-to-date with education and training opportunities offered by VRCA and its industry partners.



5,361
Distribution



22%
Average
Open Rate



3%
Average click
through rate

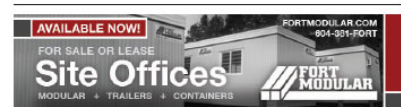
Book your next ad in the an upcoming issue of Education Alert to receive prominent logo placement at the top of the dedicated email, and up to two (2) customized banner ads to be placed within the email and to frame the content.

This opportunity is exclusive to **one advertiser per issue** - a great way to profile your business and strengthen your brand!



On June 3, this online workshop will introduce you to MS Teams' highly collaborative work environment and you'll discover how to leverage its collaboration tools to maximize your team's productivity.

[Register Now](#)



Duration	Member	Non-Member	Savings
1 month	\$350	\$425	N/A
3 months	\$945	\$1,148	10%
6 months	\$1,785	\$2,168	15%
12 months	\$3,360	\$4,080	20%

Technical Specifications

Logo Size: Maximum 350px wide
Banner Ad Size: 600px wide x 150px high at 72 ppi
File formats: JPG, GIF or PNG

Submission Guidelines

Submit your artwork by email to marketing@vrca.ca seven (7) days prior to insertion day.