



2020 Membership Kit

VRCA

Vancouver Regional Construction Association



With a rich history dating back to 1929, VRCA is the largest regional construction association in British Columbia and the fifth largest in Canada. We serve the small, medium, and large union and non-union businesses that operate in the industrial, commercial, institutional, and high-rise residential construction sectors in B.C.'s Lower Mainland.

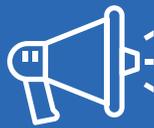
We think of ourselves as an extension of your team. At VRCA, we are passionate about your success and we want to contribute to it. We connect you with the resources to grow your business, the people you need to know and exclusive opportunities to drive your bottom line, so you can focus solely on what you do best.

VRCA offers a suite of essential services that make it easier for you to succeed:



We EDUCATE

We support a culture of continuous learning across the industry by providing world-class technical and non-technical education and training.



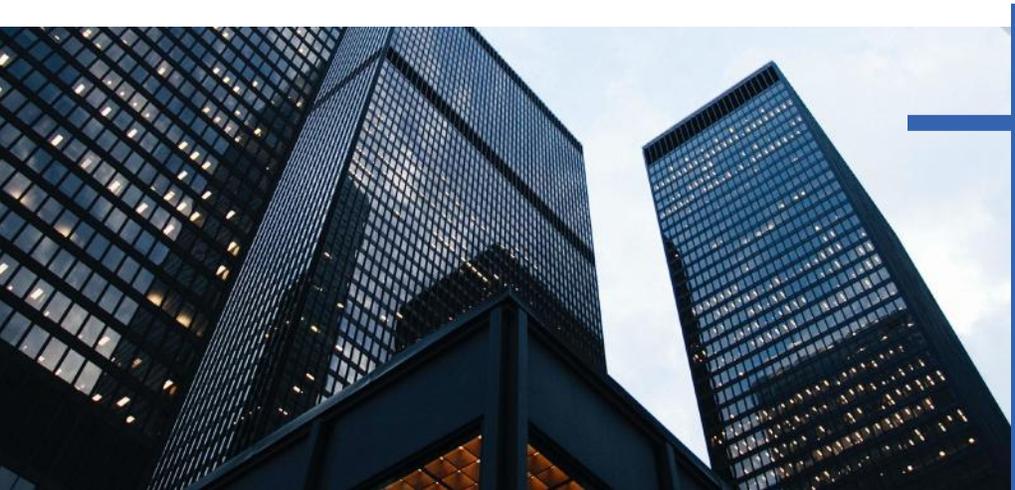
We ADVOCATE

We foster an environment that encourages collaboration, innovation, and adoption of standard practices to promote fairness and transparency across the industry.



We FACILITATE

We facilitate connections for our members by providing business-oriented programs, services, and resources that include first-class networking opportunities.



How We Educate

VRCA fosters a culture of continuous learning across the industry by offering world-class training. We host over 70 classroom courses, train over 750 individuals throughout the year, and sell over 600 online courses annually.

VRCA's education program has grown significantly over the last few years as employers invest in education as a way to attract, train and retain high-performers. We are continuing to evolve the education program to further meet industry needs.



Construction Leadership Forum

Designed for the construction industry's middle managers, this two-day conference takes place the first weekend of May in Whistler and addresses current issues, trends and best practices, and equips delegates with tools to become well-rounded industry leaders.



VRCA Education Committee

VRCA's Education Committee consists of a dedicated group of volunteers who feel passionate about advocating for careers in the construction industry. They support the school outreach program and visit local secondary schools to engage with students, share real-life experiences and inspire young minds to consider a career in the trades.



Customized training

VRCA can work with you to develop a training solution that fits with your work schedule and is tailored to the learning needs of your employees.

Most VRCA courses are accredited by:



VRCA Members enjoy exclusive member pricing on courses.
Visit <https://www.vrca.ca/education> for more information.

How We Advocate

VRCA's success as an industry advocate and thought leader comes from its ability to engage members on issues that impact them and involve stakeholders, policy makers, and decision makers on those issues with a view to influencing positive change, and by extension, member value.

As such, VRCA publicly takes positions and speaks out on business issues that impact its members positively or negatively while remaining non-partisan.

The focus of VRCA's advocacy topics are member-informed and, at the highest levels, can be summarized in four areas:

- Government policy;
- Infrastructure;
- Workforce; and
- Construction innovation



VRCA members can influence the association's advocacy work by participating in Divisional and U40 meetings, joining a committee, or sitting on the Board of Directors to help shape VRCA's strategic direction and advocacy efforts.

Improving the industry through Zero Emissions Building Exchange (ZEBx)



VRCA is host to Canada's first and only Zero Emissions Building Exchange (ZEBx). As an industry hub that facilitates knowledge exchange to accelerate market transformation, ZEBx is strengthening the public, private and civic capacities and passion for zero emission buildings in Vancouver and British Columbia.

In 2016, the City of Vancouver released its Zero Emissions Building Plan, which requires most new buildings to be near zero emissions by 2025 and all new buildings to be zero emissions by 2030. In 2017, British Columbia released the BC Energy Step Code, which sets the path for all new buildings to be net zero ready by 2032.

Visit <https://www.vrca.ca/advocacy> to stay up to date on our advocacy efforts.

How We Facilitate

At VRCA, we enable connections and opportunities across the industry by providing a range of business-oriented events, programs, services, and support that include first-class networking opportunities.

With over 20 networking events and attendance of over 4,000 professionals from the construction industry, our events provide members a desirable channel to promote their company, products, and services through a variety of sponsorship opportunities.

VRCA Networking Events

Signature Events	 Construction Leadership Forum 230 attendees	 Golf Tournament* 288 attendees	 Awards of Excellence 675 attendees	 Christmas Luncheon* 1665 attendees		
	Premium Events	 President's Club Dinners* 40-50 attendees	 Annual General Meeting* 80-90 attendees	 Infrastructure Series* 80-120 attendees		
		U40 Events (all ages welcome)	 Boat Cruise 190 - 220 attendees	 Golf Tournament 144 attendees	 Oktoberfest 80 - 100 attendees	 Trivia Night 60 - 80 attendees
	 Baseball at the Nat 50-60 attendees		 Night at the Races 50-60 attendees	 Go-Karting 50-60 attendees	 AGM & Mixer 40-50 attendees	 Construction Site Tour 40-50 attendees

* VRCA MEMBERS ONLY

Corporate Social Responsibility

Through VRCA events, the association raises approximately \$20,000 every year for various charities. VRCA has contributed to the following organizations:



To become a sponsor of any VRCA event, please contact Jennifer Jones, Manager, Events & Sponsorship at jen@vrca.ca or call 604.293.6595

VRCA offers exclusive member pricing for our events and hosts several members-only events every year. Visit <https://www.vrca.ca/events-meetings> to register for an upcoming event!

How We Facilitate

BRAND EXPOSURE



- Get access to VRCA's online member directory, accessible only to our members
- Increase your company's visibility through a variety of marketing opportunities outlined in our VRCA advertising guide
- Exhibit your products and services at events through various sponsorship opportunities
- Showcase your company's commitment to quality, innovation, and excellence by participating in VRCA's Awards of Excellence
- Be featured in our weekly e-newsletter, The Connector

RECRUITMENT TOOLS



- Get exclusive member pricing on recruitment advertising and attract the right people via VRCA's Construction Job Centre
- Recruit through the Skilled Trades Employment Program (STEP) and BCCA Integrating Newcomers Program, located conveniently at the VRCA office

MEMBERS SAVINGS



- Get exclusive member pricing on a wide range of products and services offered by VRCA's affinity partners

PLANROOM SERVICES



- Access nearly 5,000 project opportunities in B.C. on BidCentral, including approximately 2,200 projects in the Lower Mainland per year
- Leverage BidCentral's online tools, including private bidding for General Contractors, BidCentral Online Bidding for Subcontractors (BOBS), and Eteгри online bidding service
- Get member-exclusive pricing on VRCA's products and services, including CCA/CCDC standard contract documents, seals, and printing and scanning services, VRCA room rentals, and complimentary Commissioner of Oath Services (Statutory Declarations) in Vancouver and Abbotsford

COMMUNICATION



- Subscribe to VRCA's weekly e-newsletter, The Connector (over 5,300 subscribers), and stay up-to-date on industry news at the local, provincial, and national levels, as well as VRCA events, education programs, and the newest job postings
- Follow VRCA's social media channels and stay connected through our Facebook, LinkedIn, Twitter, and Instagram channels

Members Save

Through VRCA's affinity partnerships, members have exclusive access to corporate discounts and programs that help them save money on products and services that are important to their business and employees. Check out some of the member savings below!



Endless Savings & More is a smart phone app that allows VRCA members and its employees save hundreds per year when making every day in-person or online purchases.



Members and its employees are eligible to receive exclusive benefits when purchasing outright, financing, or leasing a new vehicle from the Mainland Ford dealership in Surrey, BC.



Baseline Processing is Vancouver's leader in B2B payment processing for the construction industry.



Save on hotel stays with Accent Inns & Hotel Zed! Your VRCA membership gives you access to the best rates at both Accent Inns and its sister property, Hotel Zed.



Columbia Fuels is dedicated to ensuring VRCA members feel valued, and receive great service — every time. Enjoy cost savings with Columbia Fuels today!



VRCA members receive preferred rates on a comprehensive range of IT solutions and services by CustomWorks & TLD Computers, a division of London Drugs.



Make the most out of your VRCA membership and take advantage of great discounts, offers, and promotional benefits available when renting from Hertz.



Home Depot's Pro-Xtra Program gives exclusive rewards. Work with a dedicated account manager to learn more about preferred pricing, MRO product assortment, rentals, and more!



VRCA members save 10% when shopping at Mark's. Contact Chantal Lauzon, Manager, Member Relations for your discount card to start saving today.



Take advantage of special VRCA member rates by parking with Park 'N Fly at YVR. Just minutes away from the terminal, this well-lit, highly secure parking lot offers 24/7 shuttle services.



Sign up for Petro-Canada's SuperPass fuel card to gain control over your fleet's operating costs. VRCA members can also save on gasoline, diesel, and car wash purchases made using the SuperPass card at retail locations.



VRCA members and their family members can access Steve Nash Fitness World & Sports Clubs FREE for 14 days.



VRCA members can take advantage of the UPS Members Benefit Program and save on a variety of UPS services.



VRCA members receive a complimentary subscription to WalletCard Core, which provides cloud storage and sharing of workplace certifications and safety records. Members who upgrade to a premium plan will receive three months free.

If you wish to become a Members Save partner, please click here for more details or contact Lina Ma, Manager, Marketing & Communications at lina@vrca.ca.



Vancouver Regional Construction Association



For more information, please contact

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