



**BUSINESS EXECUTION WORKSHOP**  
*How well do you perform?*

“Our family-owned company has a 97-year history, and we wanted to engage our team in a planning and accountability process to take our business to the next level. The team at Results helped us put in place a strong foundation, articulate our values and purpose, and build a strong culture. As a result, our business has grown 350% since 2012, despite challenging market conditions in B.C. and Alberta.”

*Sean Rayner, President and CEO, VETS Facility Services*

VRCA recognizes the current challenges facing its members and understands that a clear plan and an engaged, high-performing, stable workforce is essential to a company's resilience and success.

To help prepare its members for these challenges, VRCA has partnered with Results, an advisory and execution team that helps companies achieve their strategic goals and unleash their full potential within the marketplace.

VRCA members are eligible for a complimentary half-day workshop, valued at \$3,000, to assess specific facets of your organization and provide you with an action roster of prioritized items for improvement.

The process is simple:



A short survey is sent out to senior leaders to assess your ability to innovate and pivot, to execute on your strategic initiatives, to build processes and talent, and more



After analysis, it is then anonymously presented to the team before working together to identify areas of focus and prioritization



Survey results will be measured against five critical areas of effective business execution during an interactive team discussion



At the end of the session, you will have developed an action roster of priorities



This roster will help your team identify what you are excelling at and where you can improve, and will give you a valuable set of priorities to work towards

Results works with successful companies in the construction industry and will work with your leadership team to directly assess and predict future growth in revenue, profitability, market share, and overall performance.

This complimentary half-day workshop will identify your company's specific areas of opportunity, benchmarking your business compared to the habits, processes, and execution disciplines of the world's fastest growing companies. Let's get started!

To schedule your complimentary half-day workshop with a Results specialist, please contact Lina Ma, Manager, Marketing and Communications at 604.293.6594 or [lina@vrca.ca](mailto:lina@vrca.ca)