

Website Advertising

VRCA offers advertising opportunities in two locations on its website on the homepage:

- Sidebar
- Central Banners

Homepage



2,700

Reach
(unique views per/mth)

Audience

The VRCA homepage is the most-visited page on the website.

Positions Available

4 positions, a maximum of 3 ads are accepted per position for rotational views



Ongoing

VRCA
Website

Content Outline

The association's primary landing page containing information and links about VRCA, its programs, events and services.

Technical Specifications

Sidebar Ad Size: 350px wide x 250px high at 72 ppi

Banner Ad Size: 350px wide x 350px high at 72 ppi

File formats: .jpg, .gif or .png

Static images only, no animated GIFs or Flash files

Rates

(All advertising must be paid for prior to publication.)

Quantity	Savings	Member	Non-Member
1 month	n/a	\$350	\$400
2 months	\$50	\$650	\$700
3 months	\$100	\$950	\$1000
4 months	\$150	\$1,250	\$1,300
6 months	\$250	\$1,850	\$1,900

Need help with design? For only \$100 per ad our in-house designer and writers can assist in getting your message out.

Submission Guidelines and Deadlines

Submit your artwork by email to marketing@vrca.ca using the following file name convention:

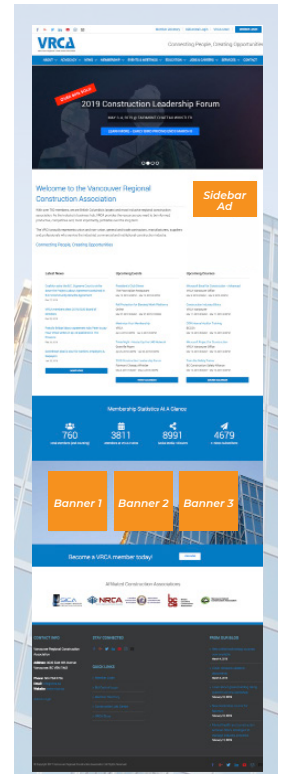
EXAMPLE: *companyname-homepage-ad-march-2019*

Artwork is due seven (7) days prior to insertion day.

Questions?

Email marketing@vrca.ca with any questions or inquires.

VRCA reserves the right to edit advertising copy or refuse any advertising matter it deems inappropriate or is in competition with its own activities.



See Next Page

Website Advertising


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Member Directory | BidCentral Login | VRCA Store | [MEMBER LOGIN](#)

VRCA Vancouver Regional Construction Association *Celebrating 1929 2019 90 Years*

Connecting People, Creating Opportunities

ABOUT ▾ ADVOCACY ▾ NEWS ▾ MEMBERSHIP ▾ EVENTS & MEETINGS ▾ EDUCATION ▾ JOBS & CAREERS ▾ SERVICES ▾ CONTACT



PROJECT MANAGEMENT

Learn how to successfully manage a construction project! Participants will gain an understanding of the project processes and constraints encountered by project managers.

August 22-23 | 8:30am - 4:30pm

[REGISTER NOW](#)





Welcome to the Vancouver Regional Construction Association

With over 760 members, we are British Columbia's largest and most inclusive regional construction association. As the industry's business hub, VRCA provides the resources you need to be informed, productive, competitive and, most importantly, profitable over the long term.

The VRCA proudly represents the general and trade contractors, manufacturers and suppliers who operate as both union and open-shop employers in B.C.'s industrial, commercial, institutional and high-rise residential



[SIDEBAR AD LOCATION]

 760 Total Members (and counting)	 3811 Attendees at VRCA Events	 8991 Social Media Followers	 5434 E-News Subscribers
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[BANNER AD LOCATIONS]



Banner 1



Banner 2



Banner 3