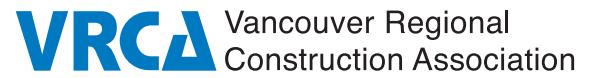# VRCA Logo Guidelines

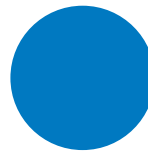## PRIMARY LOGO

ALTERNATE LOGO 1 (HORIZONTAL)

ALTERNATE LOGO 2 (LOGO ONLY)

To be used only when the wordmark "Vancouver Regional Construction Association" is not legible
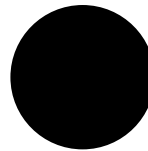
COLORS

CMYK: 85/47/0/0

RGB: 0/121/193

#0079C1

CMYK: 0/0/0/100

RGB: 0/0/0

#000000

CORRECT USAGE

INCORRECT USAGE