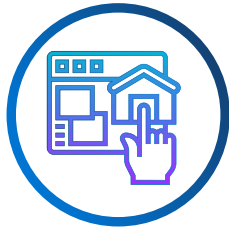


Website Advertising

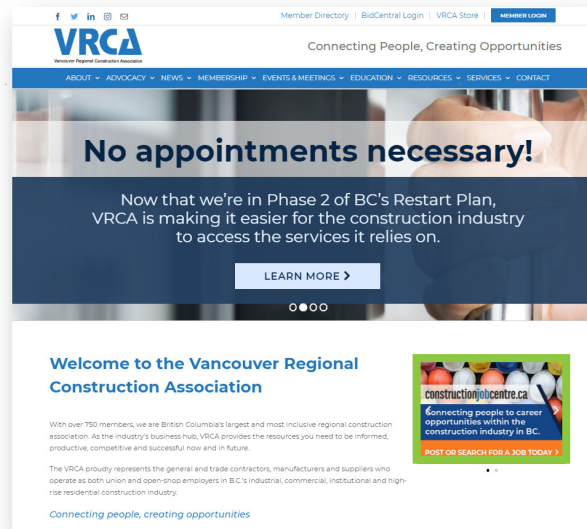


4,500
Monthly Unique
Page Views

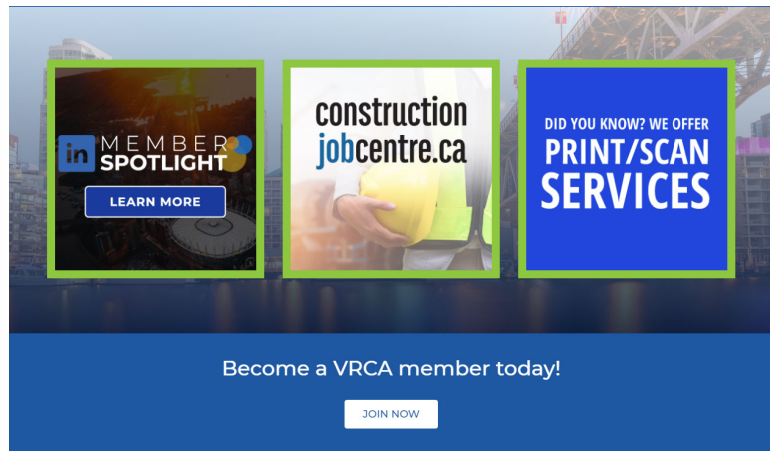
The VRCA homepage is the most-visited page on the website. VRCA offers advertising opportunities in two locations on its homepage:

- ✓ Sidebar
- ✓ Central Banners

[SIDE BAR AD, Maximum 3 ads on rotation]



[CENTRAL BANNER ADS, 3 spots available]



Content Outline

The association's homepage contains information and links about VRCA, its programs, events and services.

Duration	Member	Non-Member	Savings
1 month	\$350	\$425	N/A
3 months	\$945	\$1,148	10%
6 months	\$1,785	\$2,168	15%
12 months	\$3,360	\$4,080	20%

Need help with design? For only \$100 per ad our in-house designer and writers can assist in getting your message out.

Technical Specifications

Sidebar Ad Size: 350px wide x 250px high at 72 ppi
Banner Ad Size: 350px wide x 350px high at 72 ppi
File formats: JPG, GIF or PNG

Submission Guidelines

Submit your artwork by email to marketing@vrca.ca seven (7) days prior to insertion day.